





## DEWAN GIBSON

### CONTACT ME

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 DewanGibson.com

### SUMMARY

I am a versatile writer and marketing specialist with expertise in community health, grant writing, and developing creative content.

### EDUCATION

**Master of Arts  
in Intercultural Communication**  
*San Diego State University*  
2004

**Bachelor of Science  
in Telecommunications**  
*Ohio University*  
2001

### COMPUTER SKILLS

- Microsoft Office
- Social Media
- Basic HTML
- WordPress

### PROFESSIONAL EXPERIENCE

**UnitedHealthcare Group-Columbus, OH** **2017 – Present**  
*Community Outreach Associate*

- Conducted remote health education to hard-to-reach patients to ensure they remained engaged with PCPs and avoided hospitalization
- Developed culturally competent messaging for patients with chronic diseases

**Self-Employed-Various Locations** **2011 – Present**  
*Communications Consultant*

- Provided grant writing, copywriting, social media management, voter education, health disparities research, health education, event planning, and marketing and outreach services to nonprofit organizations
- Clients included California Native Vote Project; San Diego American Indian Health Center; La Maestra Community Health Centers; People Improving Communities Through Organizing (PICO); and San Diego Organizing Project
- Utilized entrepreneurial skills to generate new business and maintain client satisfaction during multiyear projects
- Fulfilled a variety of roles and effectively adapted to clients' changing needs
- Recruited and managed qualified contract staff to assist with large projects

**San Diego Council on Literacy-San Diego, CA** **2009 – 2010**  
*Health Literacy Coordinator*

- Managed a citywide initiative to improve health literacy among medical providers and patients throughout San Diego County
- Conducted interactive health literacy trainings to “first contact” medical staff

**Neighborhood Healthcare-Escondido, CA** **2003 – 2009**  
*Director of Health Projects*

- Directed large, multi-agency public health programs related to Medicaid eligibility, childhood obesity and nutrition, diabetes education, and HIV and teen pregnancy prevention
- Supervised 15 program managers, case managers, and outreach workers
- Wrote grant proposals that were funded by Kaiser Permanente, Susan G. Komen for the Cure, and the U.S. Department of Health & Human Services for over \$600,000

**San Diego State University-Department of Africana Studies** **2003 – 2009**  
*Adjunct Faculty*

- Taught two sections of Oral Communication each semester as a part-time faculty member, a course focused on public speaking and the relationship between Africana culture and communication

### SELECTED PUBLICATIONS

- The Cost Of A (Somewhat) Legal Trip To Cuba, **The Billfold**
- Full-Time Dad, Part-time Uber Driver, **The Billfold**
- Riding The Greyhound From San Diego To Las Vegas, **The Billfold**
- Giving My Biracial Children The Freedom To Choose Their Own Racial Identities, **Scary Mommy**
- Scooter Riders of America, **Defenestration Magazine**
- Awakening The Spirit (Documentary Writer), **American Diabetes Association**
- The Imperfect Enjoyment, **Irc Books**